Maplewood, NJ

How a progressive township used Granicus products to prioritize digital transformation, improve transparency, and enhance access

75%	Efficiency	Searchability	Transparency
reduction in time needed to prepare a monthly agenda	improved for employees and more time to accomplish other tasks	enhanced in agendas and on website	increased in presenting and sharing information

OVERVIEW

Digital transformation is likely on the "to-do" list of many government agencies across the county. In Maplewood, New Jersey it wasn't just a pipe dream; it was a priority. With a population of nearly 26,000, the township felt it was important to ensure its residents have equitable access to government services and information by revitalizing the labor-intensive process for creating and distributing meeting agendas and overhauling its website.

SITUATION

Maplewood is an active community, holding regular meetings with township leadership, committees, and board members. With so many meetings, compiling agendas is a critical task and it had been a manual process for clerks. Maplewood needed a efficient way to assemble its many agendas and share them with residents. Additionally, with such a robust schedule of programs, events, and meetings, the township wanted a more intuitive, user-friendly website.

SOLUTION

Introducing digital solutions govAccess, govDelivery, and govMeetings helped transform how Maplewood clerks developed meeting agendas and streamlined the township's website. Employees can now easily make edits online to an agenda at anytime from anywhere and can repost the revised version immediately. The new and improved website makes it easy for users to search for and find the information they seek by allowing for agendas to be posted in several areas and displaying events in a calendar view.

RESULTS

By modernizing the agenda creation process, Maplewood clerks reduced the time it takes to prepare a monthly agenda by 75%. This time savings creates more efficiency for Maplewood clerks and frees up more time to tackle other tasks and address resident concerns. Maplewood's enhanced website meets the community's demands for more accountability and transparency and the township's goal of providing more equitable access to information.

MUST HAVE SOLUTION

govAccess
govDelivery
govMeetings

> " The future of Maplewood is always going to be just looking for the next big thing in the advancement in tech. The people in this town are willing to change and be progressive not just in their politics but in their operational thinking."
>
> Jerry Giaimis, Maplewood Township Administrator

GRANICUS

To read the full story, visit **bit.ly/maplewood-success**