

Utilize two-way text messaging to engage and inform the public

Interactive Text's web platform sends, receives, and analyzes text messages so organizations can reach citizens with the technology already in their pocket. When citizens initiate a text conversation, the program engages them in dialogue through dynamic responses and prompts, gathering information and feedback.

With thoughtful promotion, Interactive Text opens communication for greater participation from all citizens; it solicits simple opinions from groups who may be easier to reach and/or more open to interacting on a mobile device than other platforms.

Start short conversations and follow up on program results with the collected feedback from Interactive Text. Survey responses are displayed for easy review on an intuitive dashboard, breaking down information into easy-to-read graphs and charts. Where email, web and social media interactions fall short, Interactive Text can help fill the gaps.

TRY INTERACTIVE TEXT NOW!



Text "Granicus" to 667873



Higher response rate



Share information or links on demand



Open an automated dialogue



Responses compiled in simple graphs and charts



Export data to CSV or via developer API



Multilingual options